



About MVP Health Care, Inc.

MVP Health Care, Inc., is a family of companies offering a range of health benefit plans and options combined with leading-edge wellness programs that help reduce health risks and control health care costs. MVP distinguishes itself by combining the wide range of health benefit plan options offered by large insurers with the attentive service and flexibility normally associated with a smaller company.

Through MVP Health Plan, Inc., the MVP Health Insurance Company, MVP Select Care, Rochester Area HMO (dba Preferred Care), and Preferred Assurance Company, MVP Health Care, Inc. serves more than 740,000 members across upstate New York, Vermont and New Hampshire.

The MVP Health Care Promise

To have a positive impact on the health and wellness of those we serve so they can take on life and live well.

A Personalized Approach to Care

Health Management

MVP offers integrated health management programs and tools to members, providers and employers. These include clinical solutions such as case and disease management programs, behavioral health and pharmacy management that are locally developed and integrated in our operations. MVP also offers turnkey customized wellness solutions for employers of all sizes along with personalized tools and services to help our members, such as the "Work Well, Live Well" program.

Regional and National Provider Excellence

MVP maintains positive and collaborative relationships with regional health care providers in New York, Vermont and New Hampshire. This approach ensures a strong, stable and efficient provider network. MVP has a national partnership with CIGNA HealthCare providers outside the MVP service area.

Great Products and Services

MVP offers a broad range of plan options and funding solutions combined with financial tools and pharmacy advantages. MVP also offers MVP and Preferred Care Gold Medicare Advantage Plans. Preferred Care Gold is the No. 1-rated Medicare Care Advantage Plan in the country according to *U.S. News & World Report* and the NCQA.

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Outstanding People

MVP Health Care's 1,700 coworkers live in the regions we serve. Our people are part of the health community, and are our customers' neighbors.

Facts About MVP Health Care

Number of members (covered lives)	742,000
Number of employer groups	25,000
Number of providers	30,000
Number of employees	1,700
Financial strength	A.M. Best rating B+
Quality ratings	NCQA Excellent* <i>U.S. News & World Report "America's Best Health Plans 2008-09"</i> **

*MVP's HMO/POS plans have received an "Excellent" accreditation status from National Committee for Quality Assurance (NCQA).

**Preferred Care Gold is the Number One Medicare Advantage plan in the country on the U.S. News & World Report/NCQA "Best Health Plans in America 2008-09" listing.

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MVP Service Area

